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Global Apparel Market Size

Values in US\$ Bn.

Region	2019	2021	2022	2023	2024 (E)	CAGR 2019-24	CAGR 2024-30 (P)	2030 (P)
EU-27	300	297	304	315	316	1%	1%	345
United States	240	260	272	281	288	4%	3%	345
China	184	219	173	190	187	0.3%*	5%	250
India	78	80	92	102	108	7%	8%	175
UK	40	34	43	46	52	5%	3%	62
Japan	101	78	66	61	55	-11%*	1%	60
Brazil	48	39	39	49	51	1%	2%	57
Canada	23	22	19	27	25	2%	2%	28
RoW	613	438	646	633	734	4%	5%	978
World	1,628	1,468	1,655	1,703	1,817	2%	4 %	2,300

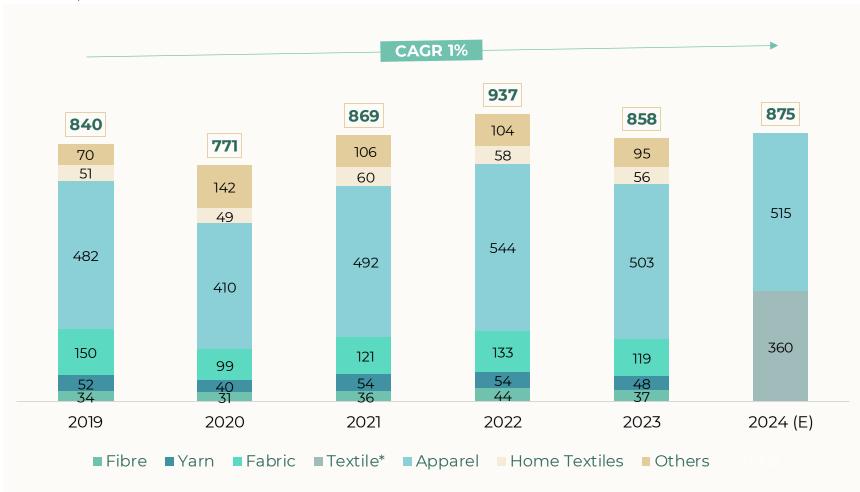
The global apparel market is estimated to be US\$ 1.8 trillion in 2024.

It is expected to reach US\$ 2.3 trillion by 2030, growing at a CAGR of 4% from 2024.



Global Textile and Apparel Trade





In 2024, the global textile and apparel trade was estimated to be US\$ 875 billion, having grown at 1% CAGR since 2019.

Apparel was the largest traded category with a share of approx. 60% in 2024.



^{*} Textile includes Fibre, Yarn, Fabric, Home Textiles, and Others Data Source – UN Comtrade and Wazir Analysis

Global Textile and Apparel Trade – Country Ranking

Values in US\$ Bn.

Dank		Exports Va	lue (2024)*	Total T&A	Classic O/
Rank	Country	Textile	Apparel	Export	Share %
1	China	144	151	296	34%
2	Extra EU-27**	28	38	66	8%
3	Vietnam	7	37	44	5%
4	Bangladesh	3	38	42	5%
5	India	21	16	37	4%
6	Turkey	15	18	32	4%
7	USA	14	6	20	2%
	RoW	128	211	339	39%
	World	360	515	875	-

China was the largest exporter in 2024 with a global trade share of approximately 34%.

Vietnam emerged as the 2nd largest exporter followed by Bangladesh and India.



^{*} Advanced Estimates

^{**} Includes T&A exports to countries excluding EU-27

Data Source – Customs Statistics, Eurostat, GSO, EPB, DGCI&S, TUIK, OTEXA and Wazir Analysis

Key Happenings in 2024

01

Trend Reversal: Signs of Recovery

The textile and apparel market is beginning to recover following the challenges of 2023. Improving consumer sentiment, a gradual resurgence in demand for casual & athleisure wear and easing supply chain disruptions were the key drivers of this change. While the recovery remains cautious, it signals a potential positive trajectory for the industry.

02

Geopolitical Conflicts: Continued Impact on the Industry

The ongoing Russia-Ukraine war remained a major reason of high inflation and subdued consumer demand across Europe. The Red Sea conflict disrupted freight costs and transit times in the early 2024, adding to logistical challenges. Meanwhile, civil unrest in Bangladesh following the change in leadership, impacted the country's supply chain.

03

Sustainable Transformation: Transition towards Circularity and Sustainability

The global textile industry is accelerating its adoption of initiatives aligned with circular economy & sustainability principles, with each passing year. It is being driven by emphasis of policymakers as well as fashion brands and retailers. This collective push is fostering innovation in materials, production processes, and waste management.



What to Expect in 2025?

01

Improved Prospects in Global Trade: A Year of Recovery

With threat of recession in the west now in hindsight, coupled with the potential end of Russia-Ukraine war, demand growth is expected to revive. The supply chain disruptions that have hindered trade in recent years are anticipated to ease, further contributing to overall industry recovery and growth.

02

Higher Tariffs on China: Reduced Trade Share and Investment Outflow

Possibility of higher tariff on Chinese originating goods by US will lead to further reduction in China's global trade share. The ongoing trend of shifting trade & investment to countries like Bangladesh, Vietnam, Cambodia, and India is poised to persist, fostering export growth in these nations.

03

Sourcing Consolidation: Buying More from Less

In the last few years, buyers have increasingly embraced an integrated sourcing approach, favoring fully vertically integrated suppliers over smaller, fragmented ones. This trend is set to accelerate, driving the rapid and continued consolidation of smaller players into fully integrated suppliers.



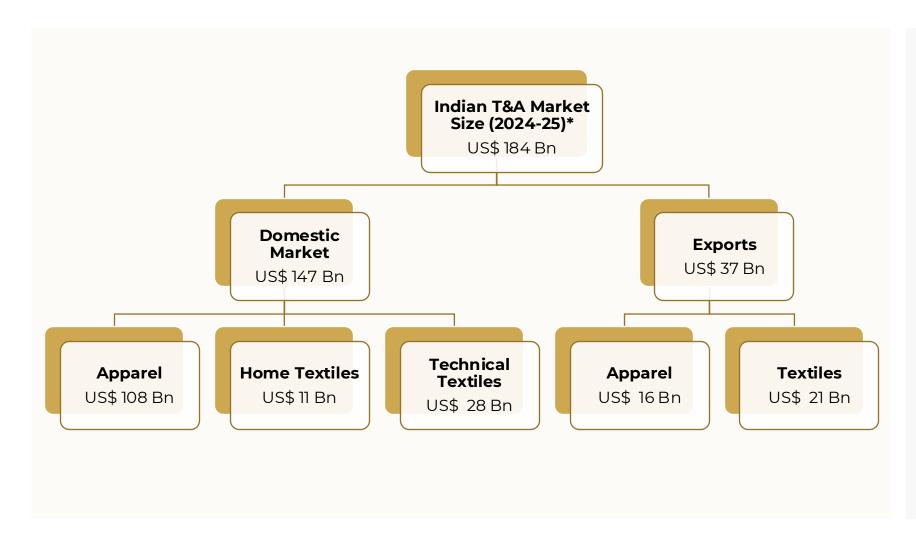
Digitalization & Al: Growing Influence in the Textile Sector

Digitalization & AI are progressively being integrated into the textile sector in process control, demand forecasting, quality control, inventory management, etc. With likely positive results, role of these technologies is expected to expand, transforming various aspects of the industry.





India's Textile and Apparel Market Size



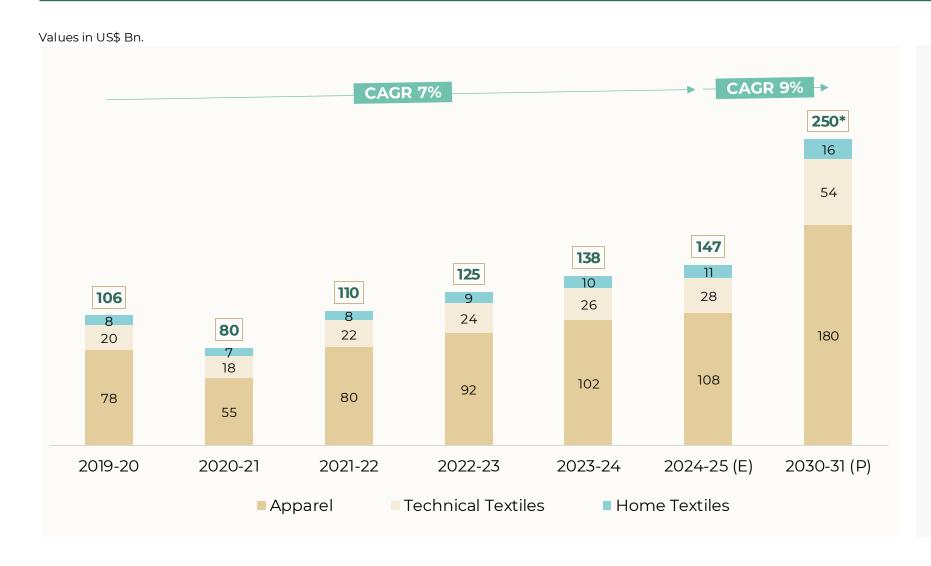
Indian textile and apparel market size is estimated to be US\$ 184 billion in 2024-25.

Domestic market contributes ~80% to the market size while exports have a share of ~20%.

Within domestic market, apparel accounts for ~75% share.



India's Domestic Textile and Apparel Market



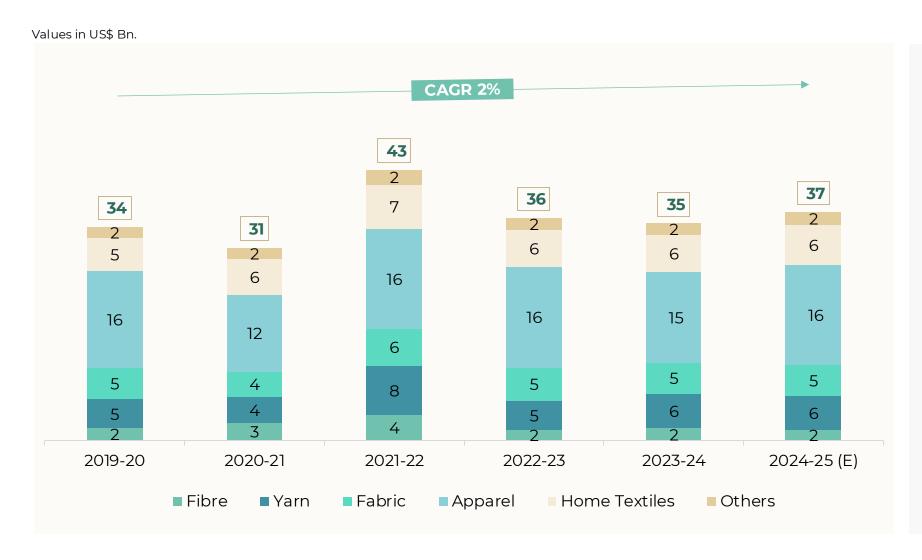
The Indian domestic T&A market has grown from US\$ 106 billion in 2019-20 to US\$ 147 billion in 2024-25, registering a CAGR of 7%.

The market needs to grow at 9% CAGR from 2024-25 to reach US\$ 250 billion by 2030-31, which is the target set by Ministry of Textiles, Govt. Of India.



^{*} Target of Ministry of Textiles, Gol Data Source – DGCI&S, Ministry of Textiles and Wazir Analysis

India's Textile and Apparel Exports



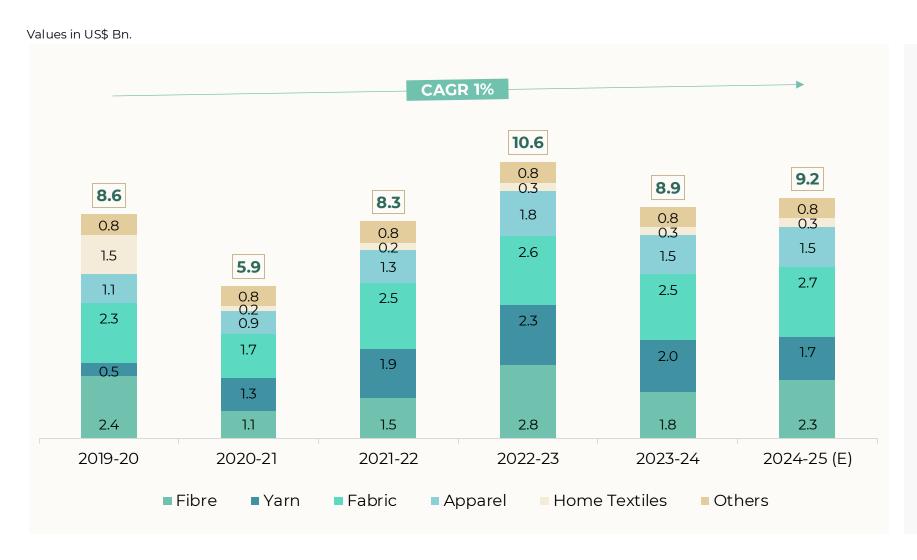
India's T&A exports have grown with a CAGR of 2% since 2019-20 to reach US\$ 37 billion in 2024-25.

Apparel forms the largest share of the exports accounting for approx. 45% in 2024-25.

The Ministry of Textiles has set an ambitious target to achieve US\$ 100 billion in exports by 2030-31, necessitating an accelerated growth rate of 14% from 2024-25.



India's Textile and Apparel Imports



India's T&A imports have grown with a CAGR of 1% since 2019-20 to reach US\$ 9.2 billion in 2024-25.

The imports of fabric holds the largest share of ~30% followed by fibre, which is 25%.

India's Position in Global Trade

Values in US\$ Bn.

Catagony		2018			2023	
Category	Export Value	Global Rank	Global Share	Export Value	Global Rank	Global Share
Fibre	3.2	4 th	9%	1.6	5 th	4 %
Natural	2.6	3 rd	10%	1.2	5 th	5%
Manmade	0.6	8 th	5%	0.4	9 th	3%
Yarn	6.2	2 nd	12%	5.4	2 nd	11%
Spun	4.8	2 nd	16%	4.5	2 nd	17%
Natural	4.1	2 nd	19%	3.9] st	20%
Manmade	0.7	3 rd	8%	0.6	4 th	9%
Filament	1.4	2 nd	6%	0.9	4 th	4%
Fabric	4.1	6 th	3%	4.3	4 th	4 %
Knit	0.4	10 th	1%	0.5	10 th	1%
Woven	3.7	3 rd	4%	3.8	3 rd	5%
Apparel	15.6	7 th	3%	14.5	8 th	3%
Knit	7.6	7 th	3%	6.7	8 th	3%
Woven	8.1	7 th	3%	7.8	9 th	3%
Home Textiles	5.4	2 nd	10%	5.8	2 nd	10%

India was among the top 5 global exporters of natural fibre, natural spun yarn, MMF spun yarn, filament yarn, woven fabric and home textiles in 2023.



Key Happenings in 2024

01

Revival in Exports

After a sluggish performance in the past couple of years, textile and apparel exports showed signs of recovery in FY2024-25. However, the overall growth over the last five years has been modest, at just 2% CAGR.

02

Quality Compliance Orders

Quality Compliance Orders (QCOs) dominated discussions for the better part of the year, with value chain stakeholders either strongly opposing or supporting them based on their position in the supply chain. However, the implementation of QCOs for both manmade fibers and cotton were deferred by a year.

03

High Growth of Sportwear and Athleisure

Sportswear and Athleisure garment demand witnessed a significant surge, driven by rising health consciousness and the growing preference for comfort-centric apparel. Organized brands in this segment, from D2C to large multinational ones, registered revenue growth in the range of 15-20%.

04

New State Policies

States such as Andhra Pradesh, Gujarat, and Tamil Nadu announced revised/new textile sector policies aimed at enhancing investment, employment and exports.



What to Expect in 2025?

Industry Consolidation

The growth slowdown in recent years has placed small and inefficient companies under financial strain, accelerating industry consolidation. This trend is expected to persist, with the key beneficiaries being companies that prioritize vertical integration and capacity expansion to achieve scale and enhance their competitiveness.

Growth of Mass Market Brands

Mass market brands and retailers like Zudio, Vishal, V2 and V-mart will continue driving growth by offering affordable and stylish apparel, catering to value-conscious consumers. Their focus on competitive pricing and retail expansion, even in smaller towns, is reshaping the retail landscape and bridging the gap between premium and unbranded segments.

GST Threat on Domestic Demand

In recent months, a proposal to increase the GST rate on higher-priced garments has raised concerns. While aimed at taxing premium products, the move could also impact demand for wedding wear, woolen wear, handmade products, etc. If implemented, this change is likely to exert downward pressure on the industry's overall growth.

Accelerating Sustainability Trends

As pressure from Western brands intensifies, exporters are rapidly embracing sustainable practices. Larger domestic brands and their suppliers are expected to follow suit soon. This trend is set to gain momentum in the coming year, with an increased emphasis on eco-friendly production, resource efficiency, and circularity to meet evolving consumer demands and global expectations.



03



Staple Fibre and Filament Yarn Production

Values in Mn. kg

Fibre	2019-20	2023-24	2023-24 Share (%)	CAGR
Cotton	6,205	5,529	50%	-3%
Silk	36	39	0.4%	2%
Wool	45	34	0.3%	-7%
Others (Jute, Mesta)	1,683	1,745	16%	1%
Natural Fibre	7,969	7,346	67 %	-2%
Polyester Staple Fibre	1,085	1,020*	9%	-2%
Viscose Staple Fibre	578	810	7%	9%
Others	74	74*	1%	0%
Manmade Staple Fibre	1,737	1,904	17%	2%
Manmade Filament Yarn	1,688	1,800*	16%	2%
Total Fibre	11,394	11,050	-	-1%

Total production of staple fibre and filament yarn in India was 11 billion kg. in 2023-24, with cotton fiber having the highest share of 50%.

Highest growth was reported in production of Viscose staple fibre that has increased at a CAGR of 9% from 2019-20.



^{*} Advanced Estimates

Staple Fibre Exports

Values in US\$ Mn.

Fibre	2019-20	2023-24	2023-24 Share (%)	CAGR
Cotton	1,057	1,117	60%	1%
Silk	14	40	2%	30%
Wool	26	10	0%	-21%
Others (Jute, Mesta)	291	308	16%	1%
Natural Fibre	1,388	1,475	79 %	2%
Polyester Staple Fibre	289	224	12%	-6%
Viscose Staple Fibre	148	139	7%	-2%
Others	66	38	2%	-13%
Manmade Staple Fibre	503	401	21%	-6%
Total Fibre	1,891	1,876	-	0%

India exported staple fibre worth approx. US\$ 1.9 billion in 2023-24. Cotton is the largest exported fibre with a share of 60% in 2023-24.

Exports of major manmade staple fibres of India i.e. Polyester and Viscose, have declined despite higher production indicating high domestic demand.



Staple Fibre Imports

Values in US\$ Mn.

Fibre	2019-20	2023-24	2023-24 Share (%)	CAGR
Cotton	1,328	599	34%	-18%
Silk	165	153	9%	-2%
Wool	248	249	14%	0%
Others (Jute, Mesta)	149	323	18%	21%
Natural Fibre	1,890	1,324	75 %	-9 %
Polyester Staple Fibre	134	66	4%	-16%
Viscose Staple Fibre	112	177	10%	12%
Others	245	191	11%	-6%
Manmade Staple Fibre	491	434	25%	-3%
Total Fibre	2,382	1,758	-	-7 %

India imported staple fibre worth US\$ 1.8 billion in 2023-24, which has declined at a CAGR of -7% since 2019-20.

Cotton used to be the highest imported staple fibre for India, which lost its share from 56% in 2019-20 to 34% in 2023-24.



Manmade Filament Yarn Exports and Imports

Values in US\$ Mn.

Exports	2019-20	2023-24	2023-24 Share (%)	CAGR
Polyester filament yarn	1,094	695	79%	-11%
Viscose filament yarn	37	42	5%	3%
Nylon filament yarn	32	3	0.3%	-45%
Others	59	142	16%	25%
Total Manmade Filament Yarn	1,221	882	-	-8%

Imports	2019-20	2023-24	2023-24 Share (%)	CAGR
Polyester filament yarn	177	610	45%	36%
Viscose filament yarn	161	364	27%	23%
Nylon filament yarn	67	53	4%	-6%
Others	402	334	24%	-5%
Total Manmade Filament Yarn	807	1,361	-	14%

India exported US\$ 0.9 billion manmade filament yarn and imported US\$ 1.4 billion in 2023-24.

Since 2019-20, import of polyester filament yarn has increased with a CAGR of 36% and that of viscose filament yarn has increased at 23% CAGR.

Despite growth in production, the exports have declined at -8% CAGR and imports have increased at 14% CAGR, showcasing strong demand.



Spun Yarn Production

Values in Mn. kg

Yarn	2019-20	2022-23	CAGR	2022-23 (Apr – Jun)	2023-24 (Apr – Jun)	% Change
Cotton yarn	3,962	3,441	-5%	903	952	5%
Blended & 100% Non-cotton yarn	1,702	1,744	1%	447	432	-3%
Total Spun Yarn	5,664	5,185	-3%	1,350	1,384	3%

India's total spun yarn production was 5.2 billion kg. in 2022-23, which has declined at a CAGR of 3% since 2019-20.

Cotton yarn alone holds approx. 65% of total spun yarn production.

In 2023-24 first quarter, a growth of 3% is recorded against first quarter of 2022-23.



Spun Yarn Exports and Imports

Values in US\$ Mn.

Exports	2019-20	2023-24	2023-24 Share (%)	CAGR
Cotton spun yarn	2,774	3,792	83%	8%
Manmade spun yarn	680	595	13%	-3%
Other spun yarn (Silk, Jute)	138	173	4%	6%
Total Spun Yarn	3,593	4,560	-	6 %

Imports	2019-20	2023-24	2023-24 Share (%)	CAGR
Cotton spun yarn	19	27	5%	9%
Manmade spun yarn	334	341	58%	1%
Other spun yarn (Silk, Jute)	126	223	37%	15%
Total Spun Yarn	478	591	-	5%

In 2023-24, India's total spun yarn exports stood at US\$ 4.6 billion, which had increased at a CAGR of 6% since 2019-20.

India imported approx. US\$ 0.6 billion worth of spun yarn in 2023-24.

Imports of manmade spun yarn holds a share of 58% in 2023-24 indicating high demand.

Both exports and imports for spun yarn has increased since 2019-20 at 6% and 5% CAGR, respectively.



Fabric Exports and Imports

Values in US\$ Mn.

Exports	2019-20	2023-24	Share (%)	CAGR
Cotton Woven	1,905	1,983	48%	1%
Synthetic Woven	1,873	1,477	36%	-6%
Other Woven	866	189	5%	-32%
Woven Fabric	4,644	3,649	89%	-6%
Knitted Fabric	422	472	11%	3 %
Total Fabric	5,066	4,121	-	-5%
Imports	2019-20	2023-24	2023-24 Share (%)	CAGR
Cotton Woven	182	235	15%	7%
Synthetic Woven	801	419	27%	-15%
Other Woven	791	189	12%	-30%
Woven Fabric	1,774	843	54%	-17 %

728

1,571

550

2,324

2023-24

46%

7%

-9%

India exported fabric worth US\$ 4.1 billion in 2023-24 which has declined at -5% CAGR since 2019-20. Despite decrease, woven fabrics dominated the total fabric exports with a share of 89%.

India imported fabric worth US\$ 1.6 billion in 2023-24 which has declined at -9% CAGR since 2019-20. Knitted fabric followed by synthetic woven holds highest share among total imported fabric.



Knitted Fabric

Total Fabric

Garment and Made-ups Exports and Imports

Values in US\$ Mn.

Exports	2019-20	2023-24	2023-24 Share (%)	CAGR
Cotton Garments	8,205	7,988	55%	-1%
Synthetic Garments	3,371	4,314	30%	6%
Other Garments	3,933	2,243	15%	-13%
Garments	15,510	14,545	-	-2%
Made-ups	6,941	5,586	-	-5%

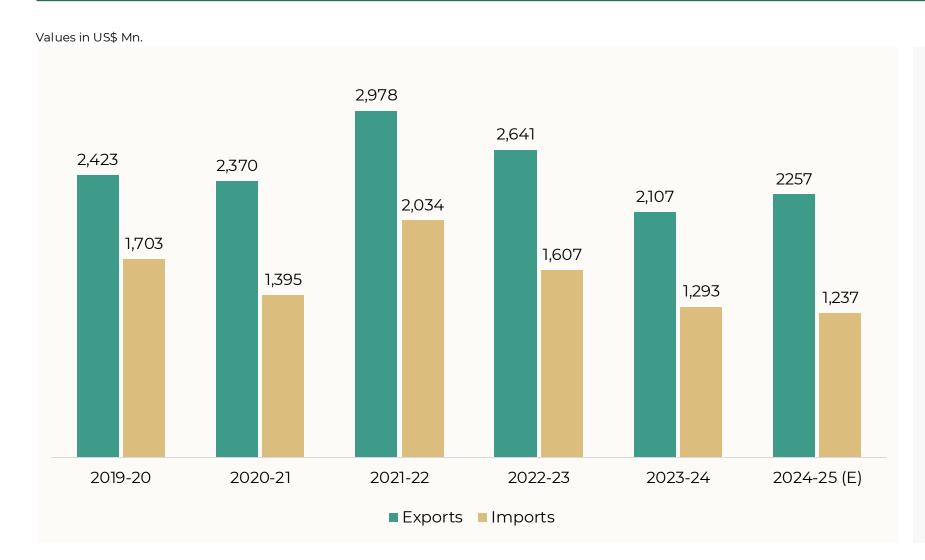
Imports	2019-20	2023-24	2023-24 Share (%)	CAGR
Cotton Garments	464	662	44%	9%
Synthetic Garments	336	625	42%	17%
Other Garments	345	202	14%	-13%
Garments	1,144	1,489	-	7 %
Made-ups	1,022	641	-	-11%

India exported garments worth US\$ 14.5 billion in year 2023-24, declined at a CAGR of -2% since 2019-20. Made-ups exports also dipped at -5% CAGR in the same period to reach approx. US\$ 5.6 billion.

India imported US\$ 1.5 billion worth of garments and US\$ 0.6 billion worth of made ups in 2023-24. Imports of synthetic garments has increased at 17% CAGR since 2019-20.



Technical Textiles Exports and Imports



India's exports of technical textiles in 2023-24 was approx. US\$ 2.1 billion, and that in 2024-25 is estimated to be US\$ 2.3 billion declined at a CAGR of -1% since 2019-20.

The imports of technical textiles in 2023-24 was approx. US\$ 1.3 billion, and estimated to be US\$ 1.2 billion which has declined at a CAGR of -6% since 2019-20.





Leading Indian Public Listed Companies (1/4)

Values in US\$ Mn.

#	Company Name	Products	2023-24 Sales	5Yrs Sales CAGR	2024-25 H1 Sales	2024-25 HI EBITDA%
1	Grasim Industries*	Cellulosic fibre, filament yarn, fabric	2,030	7%	1,069	11%
2	PDS**	Apparel, accessories, home textile sourcing	1,235	10%	706	4%
3	Vardhman Textiles	Fibre, yarn, fabric, apparel	1,107	8%	563	14%
4	Welspun Living	Home textiles	963	8%	544	11%
5	Arvind Limited	Fabric, apparel	845	2%	442	9%
6	Trident	Yarn, home textiles	801	5%	410	13%
7	Raymond Lifestyle	Fabric, apparel	778	3%	274	9%
8	Alok Industries	Yarn, fabric, apparel, home textiles	638	11%	217	-1%
9	Page Industries	Innerwear, apparel, socks	545	10%	300	21%
10	Filatex India	PET chips, polyester yarn, specialty yarn, fabric	510	8%	250	5%
11	RSWM	Yarn, fabric	483	7%	283	4%
12	KPR Mill	Yarn, fabric, apparel	483	6%	252	20%
13	Indo Rama Synthetics (I)	PET chips, polyester fibre, polyester yarn	441	17%	211	2%
14	Indo Count Industries	Home textiles	397	13%	235	15%
15	Nahar Spinning Mills	Yarn, apparel	363	6%	195	4%



^{*} Segment Numbers
** Consolidated revenue

Leading Indian Public Listed Companies (2/4)

Values in US\$ Mn.

#	Company Name	Products	2023-24 Sales	5Yrs Sales CAGR	2024-25 H1 Sales	2024-25 HI EBITDA%
16	Nitin Spinners	Yarn, fabric	345	19%	191	15%
17	Sutlej Textiles and Industries	Yarn, home textiles	318	1%	158	3%
18	Sangam India	Yarn, fabric, apparel	315	7%	163	8%
19	Himatsingka Seide	Fibre, yarn, home textiles	303	8%	141	20%
20	Sportking India	Yarn, fabric, apparel	283	15%	153	11%
21	Lux Industries	Innerwear, apparel	277	14%	144	9%
22	Gokaldas Exports	Apparel	255	13%	142	9%
23	Siyaram Silk Mills	Yarn, fabric, apparel, home textiles	248	3%	109	9%
24	Mafatlal Industries	Fabric, apparel, technical textiles	247	15%	172	4%
25	Nandan Denim	Yarn, fabric, apparel	239	7%	187	4%
26	SRF*	Technical Textiles	226	2%	126	-
27	Jindal Worldwide	Fabric, home textiles	221	-3%	130	7%
28	Century Enka	Filament yarn, tyre cord fabric	208	-1%	127	8%
29	Bombay Dyeing	PET chips, polyester staple fibre, home textile	201	-18%	99	-4%
30	Dollar Industries	Innerwear, apparel	184	9%	91	11%



* Segment Numbers

Leading Indian Public Listed Companies (3/4)

Values in US\$ Mn.

		_	2023-24	5Yrs Sales	2024-25	2024-25 H1
#	Company Name	Products	Sales	CAGR	H1 Sales	EBITDA%
31	Nahar Industrial Enterprises	Yarn, fabric, apparel	175	-5%	85	3%
32	Vishal Fabrics	Fabric	173	8%	86	8%
33	AYM Syntex	Yarn	162	6%	89	8%
34	Garware Technical Fibers	Technical textiles	151	5%	90	21%
35	Banswara Syntex	Yarn, fabric, apparel, technical textiles	150	-1%	73	7%
36	Rupa and Company	Innerwear, apparel	142	2%	60	10%
37	DCM Nouvelle	Yarn	129	10%	62	7%
38	Monte Carlo Fashions	Apparel	126	10%	41	6%
39	GHCL Textiles	Yarn	125	-	71	10%
40	Sumeet Industries	PET chips, filament yarn	117	3%	61	0%
41	Precot	Yarn, hygiene textiles	116	4%	58	11%
42	Ganesha Ecosphere	Recycled polyester fibre	116	-1%	59	10%
43	TCNS Clothing	Apparel	114	-4%	50	-19%
44	Maral Overseas	Yarn, fabric, apparel	114	5%	62	2%
45	Pearl Global Industries	Apparel	114	3%	65	3%



Leading Indian Public Listed Companies (4/4)

Values in US\$ Mn.

#	Company Name	Products	2023-24 Sales	5Yrs Sales CAGR	2024-25 H1 Sales	2024-25 HI EBITDA%
46	S P Apparels	Apparel	113	4%	56	17%
47	Loyal Textile Mills	Yarn, fabric, apparel, home textiles	112	-6%	45	-12%
48	Bannari Amman Spinning Mills	Yarn, fabric, apparel	110	-2%	53	5%
49	United Polyfab	Yarn, Fabric	108	40%	35	7%
50	Kewal Kiran Clothing	Apparel	102	11%	48	20%
51	Rajapalayam Mills	Yarn, fabric	102	16%	53	10%



WAZIR ADVISORS: YOUR TRUSTED ADVISOR IN TEXTILE AND APPAREL DOMAIN

Wazir Advisors is a management consulting firm assisting its clients in strategy formulation and implementation, forming alliances and joint ventures, investments and market understanding, sector analysis and due diligence-thereby providing end to end solutions spanning the complete business cycle in the textile value chain.



STRATEGY & IMPLEMENTATION

- Corporate Strategy
- Market Opportunity Assessment
- Location Analysis
- New Factory Set- up
- Operations Re-engineering
- Techno Commercial Due-Diligence



BUSINESS TRANSFORMATION

- Defining Business Strategy
- Cost Transformation
- Revenue Enhancement
- Preferred Supplier Program



CROSS BORDER ALLIANCES

- Market Assessment
- Market Feasibility
- Market Entry Models
- Partner Screening and Shortlisting
- Partnership Structuring
- Implementation Support



TRANSACTION ADVISORY

- Due Diligence
- Deal Structuring
- Target Identification
- Financial Modelling
- Capital Raising

Contact us

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