



US Apparel Store Sales and Import Update

24th August 2020



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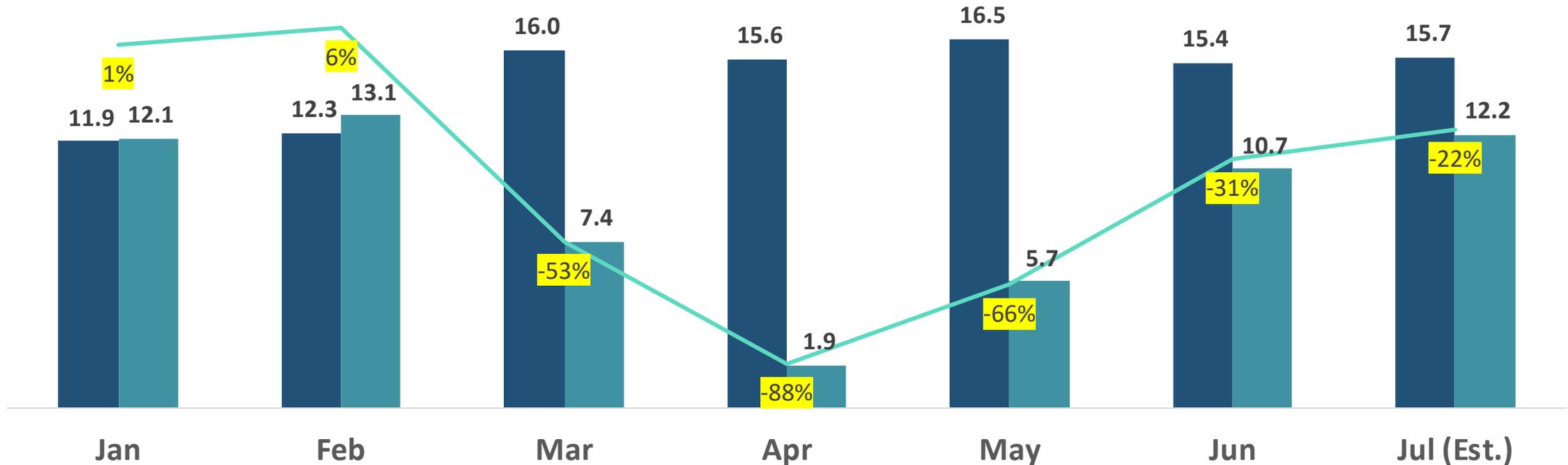
Key Takeaways

- US apparel store sales recovered sharply in month of June after a period of drastic reduction since March. However, the recovery flattened in July. The cumulative store sales from Jan to July are down by approx. 40%.
- US apparel imports recovered slightly in June from the lowest level in May. From Jan to Jun. The cumulative imports from Jan to June are down by approx. 30%.
- China has lost maximum share (8% decrease) in the US market while Vietnam has been able to increase its share by 4%. None of the supplier nations have registered any appreciable increase in trade value.

Monthly Apparel Store Sales

■ 2019 ■ 2020 — YoY Change

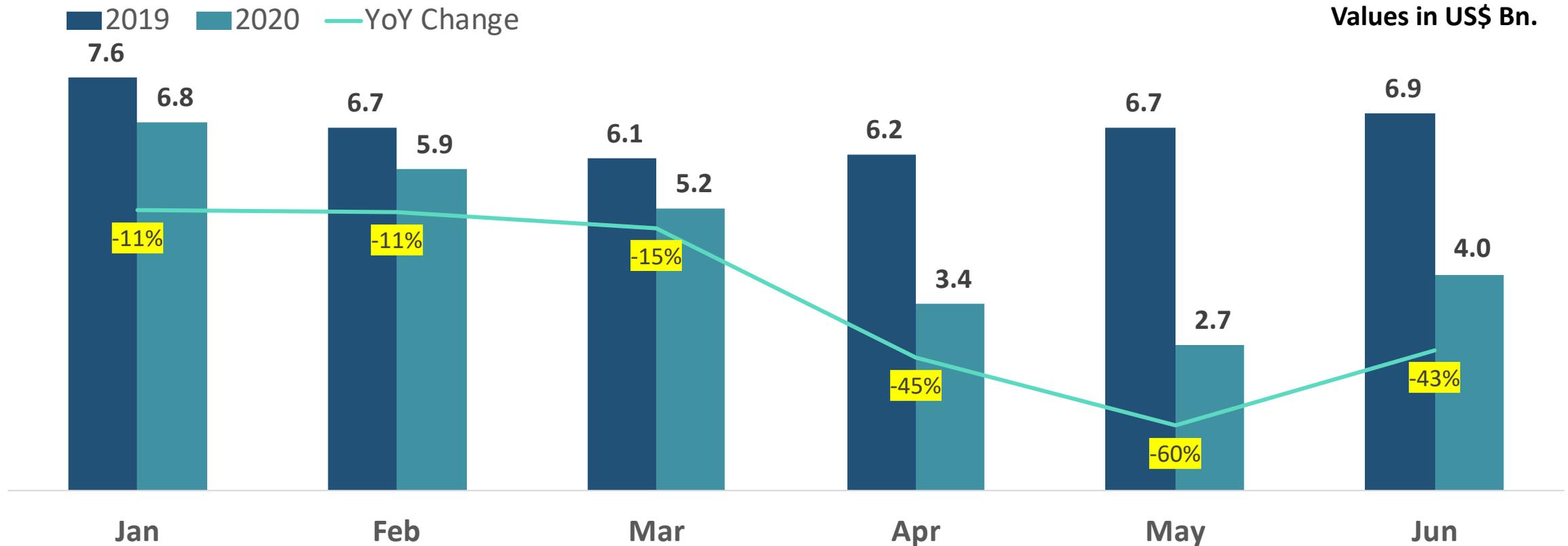
Values in US\$ Bn.



Data Source: US Census Bureau

US apparel store sales recovered sharply in month of June after a period of drastic reduction since March. However, the recovery flattened in July. The cumulative store sales from Jan to July are down by approx. 40%.

Monthly Apparel Import Update



Data Source: The Office of Textiles and Apparel (OTEXA)

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Gainer and Loser Countries

Values in US\$ Mn.

Country	Jan-Jun 2019		Jan-Jun 2020		YTD Change		
	Value	Share	Value	Share	Value	Value%	Share
China	11,331	28%	5,768	21%	-5,563	-49%	-8%
India	2,264	6%	1,538	6%	-727	-32%	0%
Vietnam	6,365	16%	5,657	20%	-708	-11%	4%
Honduras	1,309	3%	682	2%	-627	-48%	-1%
Bangladesh	3,078	8%	2,471	9%	-607	-20%	1%
Cambodia	1,205	3%	1,247	4%	41	3%	1%
Burma	94	0.2%	126	0.5%	33	35%	0.2%
Macau	7	0.02%	26	0.1%	19	273%	0.1%
Ethiopia	91	0.23%	105	0.4%	14	15%	0.1%
Others	12,695	32%	9,256	33%	-3,439	-27%	1%
Total	40,043		27,882		-12,161	-30%	

Data Source: The Office of Textiles and Apparel (OTEXA)

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