



US Apparel Store Sales and Import Update

20th October 2020



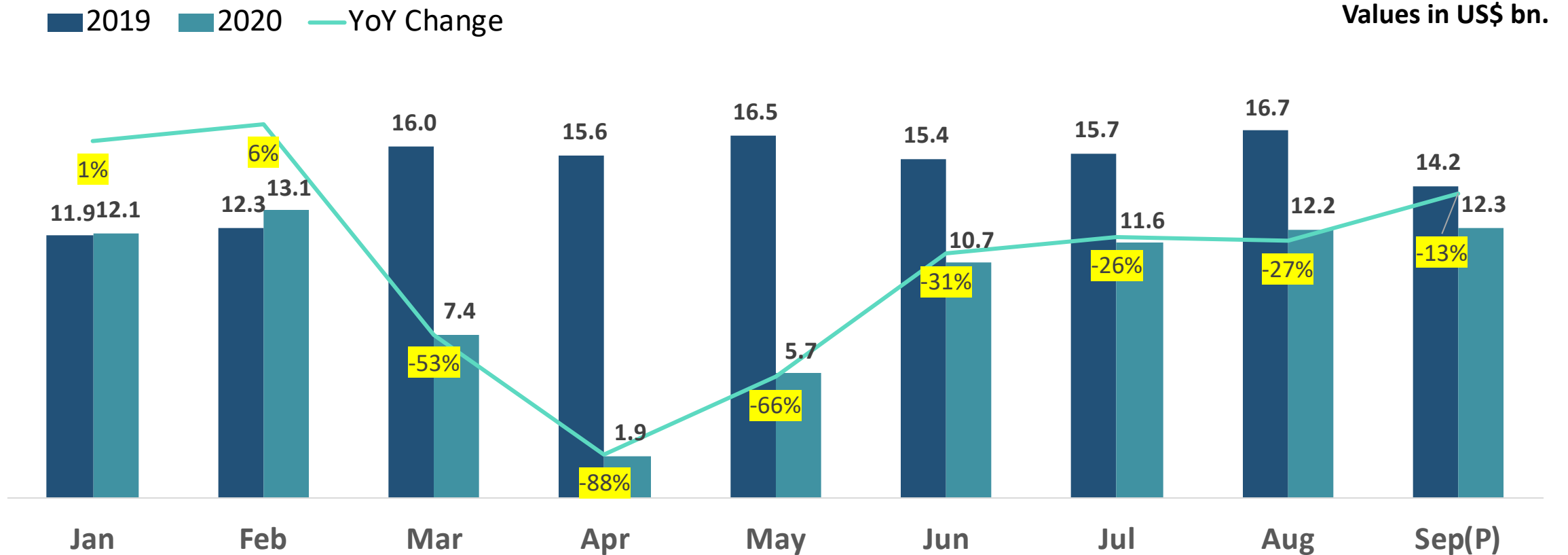
Contents

- Key takeaways
- Monthly Apparel Store Sales
- Monthly Apparel Import Update
- Share Change of Top 10 Suppliers
- Gainer and Loser Countries

Key Takeaways

- US apparel store sales from Jan. to Sep. are reported to be down by approx. 35%. In Sep., the sales gap recovered to some extent (-13%) which was hovering in the range of -25 to -30% from Jun to Aug.
- US apparel imports are recovering steadily after hitting the lowest in May. From Jan to Sep. the cumulative imports are down by approx. 29%.
- China has lost 8% share in the US apparel market which has mainly been taken up by Vietnam, Bangladesh and Cambodia.

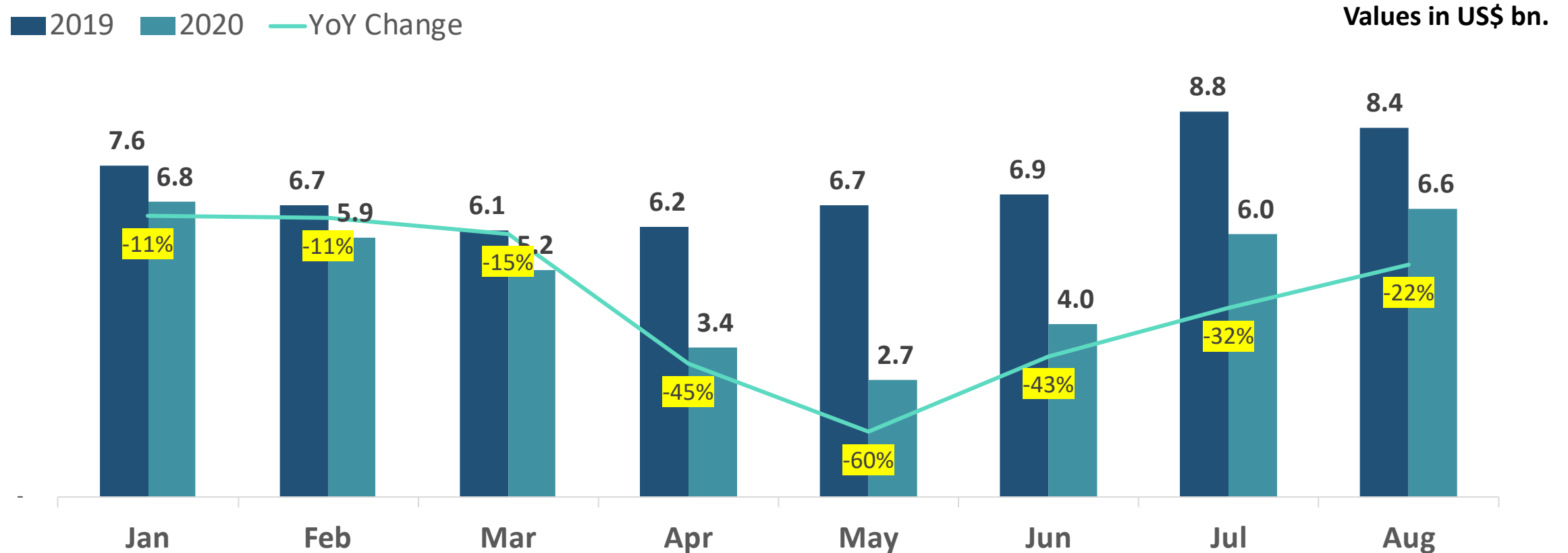
Monthly Apparel Store Sales



Data Source: US Census Bureau

US apparel store sales from Jan. to Sep. are reported to be down by approx. 35%. In Sep., the sales gap recovered to some extent (-13%) which was hovering in the range of -25 to -30% from Jun to Aug.

Monthly Apparel Import Update



Data Source: The Office of Textiles and Apparel (OTEXA), USA

US apparel imports are recovering steadily after hitting the lowest in May. From Jan to Aug. the cumulative imports are down by approx. 29%.

Share Change of Top 10 Suppliers

Data from Jan to Aug 2020

Country	Import Value (US\$ mn.)	Share	YoY share Change
China	9,164	23%	-8.0%
Vietnam	8,176	20%	4.4%
Bangladesh	3,485	9%	1.5%
Indonesia	2,375	6%	0.6%
India	1,998	5%	-0.2%
Cambodia	1,801	4%	1.4%
Mexico	1,409	3%	-0.3%
Honduras	1,030	3%	-0.6%
Jordan	1,010	3%	0.5%
Sri Lanka	945	2%	0.2%
Others	8,992	22%	0.4%

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FOR FURTHER DETAILS CONTACT

Varun Vaid

Business Director

varun@wazir.in

+91 98999 85979

Wazir Advisors Pvt. Ltd

3rd Floor , Building #115, Sector 44, Gurgaon - 122 002 Haryana- India

Tel : +91 124 4590 300